

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Advertisement for extension for Branding Telangana Tourism Hoardings at (4) airports and the additional 3 site at Goa Airport , (1 site) at Pune Airport Viz., AHMEDABAD (1 site) ,GOA (4 site), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site) for Two Months campaign from 01-01-2015 to 28-02-2015, by M/s TDI International India (P) Ltd., New Delhi - Sanction of 66,29,240/- (Rupees Sixty Six Lakhs Twenty Nine Thousand Two Hundred and Forty only) for Two Months – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 73

Dated:11-02-2015.

Read the following:

1. From M/s. TDI International India (P) Ltd., New Delhi, Dt.01-12-2014.
2. Govt.Lr.No.875/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.30-12-2014.
3. Invoice No. HYD/53/2014-2015, Dt:02-02-2015 from M/s TDI International India (P) Ltd., New Delhi.

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ORDER:

In the reference 1st read above, M/s TDI International India (P) Ltd., New Delhi has submitted proposal towards extension for Branding of Telangana Tourism through Promotional hoardings at (5) airports (8 sites)

2. Accordingly, in the reference 2nd read above, Government issued a work order giving extension to take up branding of Telangana Tourism through Promotional hoardings at (5) airports including the additional 3 sites at Goa Airport and (1) site at Chennai Viz., AHMEDABAD (1 site) ,GOA (4 site), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site) for an amount of Rs.66,29,240/- (Rupees Sixty Six Lakhs Twenty Nine Thousand Two Hundred and Forty only) for a period of Two Months campaign from 01-01-2015 to 28-02-2015, by M/s TDI International India (P) Ltd., New Delhi

3. In the reference 3rd read above, upon successful completion of one month of Tourism Promotional Campaign from 01-01-2015 to 31-01-2015 (1st month) at (5) airports, M/s TDI International India (P) Ltd., New Delhi has submitted bill amounting to Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty Only) including taxes and requested the Government to release 1st month payment.

4. Government, after careful examination of the matter, hereby sanction an amount of Rs.66,29,240/- (Rupees Sixty Six Lakhs Twenty Nine Thousand Two Hundred and Forty only) for two Months to M/s. TDI International India (P) Ltd., New Delhi and accord permission to release Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty Only) including taxes, towards 1st month payment from 01-01-2015 to 31-01-2015, for branding of Telangana Tourism through Promotional Hoardings at (5) airports. Balance amount of Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty Only) including taxes for 2nd month payment from 01-02-2015 to 28-02-2015 will be paid upon completion of the said period and submission of documentary evidence.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(PTO)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI International India (P) Ltd., New Delhi. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AAACT0263D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s TDI International India (P) Ltd., New Delhi
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:
The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER